

Dr. John's Sports Center Privacy Policy

As our customer and user community--including visitors to our web site and center, newsletter subscribers, volunteers, parent and child participants—you are our most valued asset; we will strictly adhere to the privacy statement detailed below. Please take a few minutes to read the document so you understand when and why we request certain kinds of information and what options you have for controlling your personal information.

Our Promise to You

We will make every effort to safeguard any information you may share with us through any online exchanges. We will not obtain personally identifying information about you when you visit our site unless you choose to provide such information to us in the form of the online Reservation Form or email query.

We do not sell, rent, swap or otherwise disclose any personal information except in the specific case of employment or volunteer service at Dr. John's Sports Center or as required by law as a licensed child care facility and recreation program for children. These exceptions are explained in Section D below.

Use of this Web Site by Children: Dr. John's Sports Center encourages parents to take an active interest in their children's use of the Internet. We at Dr. John's Sports Center do not intend to collect information from children who are under 18 years of age. If you are under 18, your parent or guardian should be the individuals providing information on the Reserve a Space form.

A. Requesting Your Personal Information

At times we request certain personal information from users wishing to take advantage of specific opportunities such as reservations for child care programs or recreational leagues.

We request your personal information -- which may include such things as email address, name, address, telephone number, credit card information, etc. -- in exchange for certain activities, including:

- Dr. John's Corner Newsletter email subscriptions
- Reserving a space for your child or you in one of our program offerings
- Registration fees for recreational programs
- Tuition for daily, weekly or monthly child care services

In order to activate your Dr. John's Corner Newsletter subscriptions you must mark "Yes" in the radio button that specifies you want to register for the newsletter. You are required to provide your email address and various demographic data about yourself and/or your child. The email subscription must use a valid email address, which is confirmed via the confirmation email that is sent to the account. If your account is not confirmed through the email we will then discard the email address. The additional information completed will be verified via telephone as a valid "Reserve a Space" request for enrollment in our programs. Confirmation of enrollment as well as payment in full for the services requested constitutes a valid registration. If payment is not received or we can not verify the enrollment as valid voids any online registration.

We do not obtain personal credit card information over the Internet. This information is obtained either in person or through the completion and signature on a credit card form.

B. Use of "cookies"

Dr. John's Sports Center contracts with Vista.com in conjunction with Sam's Club Small Business Partnership to administer and manage our web site services. Vista.com does make use of so-called "cookies," small text files of information that are transferred to the hard drives of users for various purposes. The use of cookies is an industry standard and occurs at most major web sites.

- Vista.com makes use of "per-session cookies" (to monitor traffic patterns), which is deleted when the user leaves the site. This cookie in no way identifies the user; its sole purpose being to monitor traffic patterns. Users can disallow this cookie by configuring their Web browser's preferences.
- The "Reserve a Space" form makes use of a "persistent cookie" when users enter details of personnel information. The purpose of this cookie is so a user does not need to enter their detail information again when needing to reserve a space for a second or third child. Users can disallow this cookie by configuring their Web browser's preferences.

C. Use of collected information

Depending on how you interact with us, we collect some or all of the following types of information:

- your name, child's name, address, telephone number, email address,
- billing information (credit card number, expiration date and billing address),
- gender and birth date
- Programs or recreational leagues purchased
- Any promotional discount coupon

Dr. John's marketing staff uses the personnel information they gather for:

- developing enhancements to its Web site
- delivering its free newsletter to parents and subscribers
- internal marketing and promotional purposes to our customers

In addition, Vista.com routinely tracks site traffic by analyzing their Web server logs, but nothing in that data reveals your personal identity. Vista.com uses the log information (for example, length of session, pages viewed, etc.) to help determine overall traffic patterns, to determine user interests and to continue improving the site to better serve our families.

From time to time, we may directly contact a user via email, regular postal mail or telephone about a specific promotion, upcoming family event or idea/suggestion that he or she has specifically asked Dr. John's Sports Center staff.

D. Employees, Volunteers and Child Care Licensing

As noted previously, Dr. John's Sports Center does not sell, rent, swap or otherwise disclose any personal information to other companies or organizations with one exception:

By law (see below) employees and volunteers at Dr. John's Sports Center must submit to a PRS background check. This check requires current personal information as well as drivers license number and social security number. Texas Department of Protective and Regulatory Services has access to all personnel records. All records are maintained for a minimum of three months after employment or volunteer services have terminated.

Minimum Standards for Child-Care Centers

745.611. What are background checks?

Background checks are searches of different databases. There are three types of background checks:

- (1) Criminal history checks conducted by the Department of Public Safety for crimes committed in the state of Texas;
- (2) Criminal history checks conducted by the Federal Bureau of Investigation for crimes committed anywhere in the United States; and
- (3) Central registry checks conducted by PRS. The Central Registry is a database of people who have been found by Child Protective Services, Adult Protective Services, or Licensing to have abused or neglected a child.

745.613. What is the purpose of background checks?

These checks are completed to determine whether:

- (1) A person has any criminal or abuse and neglect history; and
- (2) His presence is a risk to the health or safety of children in care.

745.615. On whom must I request background checks?

- (a) You must request background checks for each person 14 years or older, other than clients of the operation, who will regularly or frequently be present at your operation while children are in care, including:
 - (1) Employees, including those you intend to hire;
 - (2) Any person(s), including volunteers, who are counted in the child/caregiver ratio;
 - (3) Person(s) applying to adopt or foster children through any licensed child-placing agency; and
 - (4) Any person under contract with your operation who has unsupervised contact with children in care on a regular or frequent basis.

E. Security

Vista.com sites utilize state-of-the-art security technology to ensure the security, integrity and privacy of such information. Nonetheless, we are not responsible for any breach of its security or for the actions of any third parties that may obtain any personal information.

F. Removal from distribution lists, databases

Subscribers to Dr. John's Corner Newsletter may remove their personal information from our distribution lists by submitting an email to drjohnsinfo@sbcglobal.net using the words "Unsubscribe" in the subject line. This information is also listed at the bottom of each newsletter. If you wish to be deleted for our mailing list (US Postal service), please submit an email (drjohnsinfo@sbcglobal.net) with your name, address and email address. You may also call our office at (512) xxx-xxxx or write to us at Dr. John's Sports Center, P. O. Box 1178, Cedar Park, Texas 78630.

G. Changes to this policy

Dr. John's Sports Center reserve the right to change this Privacy Policy at any time by notifying users (through posting an "Update" notice on this Web page or as an announcement in the newsletter) of the existence of a new Privacy Policy or any updates. Any significant change in the use of personal information would not be retroactive to include information gathered under a previous policy.